

WELCOME TO THE PACK. WELCOME TO JUAN LOBO TEQUILA.



**OWNER & FOUNDER,
NATIONAL TOURING COUNTRY SINGER,
JON WOLFE**



48K
FOLLOWERS



88K
FOLLOWERS



56M
STREAMS



16K
FOLLOWERS



15M
VIEWS



63M
STREAMS



140+
SHOWS/YEAR



450K
MONTHLY
LISTENERS



GET THE BEST. FORGET THE REST.

The wolf, in old Aztec lore, was believed to have guided brave warriors through the underworld - One has guided you here. From five generations of agave farmers, Juan Lobo Tequila is handcrafted in the Highlands of Jalisco, Mexico. Enriched in tradition, slow cooked in brick ovens, fermented to classical music, and distilled in copper pot stills. Our careful process delivers a smooth, full-bodied spirit abounding with aroma and flavor. WELCOME TO THE PACK. WELCOME TO JUAN LOBO TEQUILA.

100% BLUE AGAVE * COPPER POT STILLS * HIGHLANDS TEQUILA



BLANCO

FOR THE AGAVE PUREST, OUR BLANCO TEQUILA EXHIBITS A WELL-BALANCED FLAVOR THAT BEGINS WITH A HINT OF FLORAL SWEETNESS AND FINISHES WITH A LIGHT, PEPPERY NOTE.

REPOSADO

THE GOLDEN COLOR OF OUR REPOSADO IS A RESULT OF OUR AGING PROCESS IN SINGLE-USE AMERICAN OAK BARRELS. YOU'LL NOTICE A WELL-BALANCED FLAVOR OF SWEET, COOKED AGAVE AND WOODY NOTES FROM THE BARREL FINISHED WITH A ROUND, VANILLA TASTE.

AÑEJO

A BEAUTIFUL DARK, AMBER COLOR WITH FLAVOR NOTES OF VANILLA, PLUM, DRIED FRUITS, AND HONEY THAT FINISH WITH A BITE OF PEPPER, OUR AÑEJO TEQUILA IS A PERFECT BLEND OF LUXURY AND GRIT.

| EXPRESSION | PACKAGING | ALC. BY VOL. | BOTTLES PER CASE | SIZE | SKU CODE | UPC CODE | CASE WT. (LBS) | CS PER TIER | TIER9793 UNIT | CS PER UNIT | CASE DIMS: FEET | CASE LENGTH | CASE WIDTH | CASE HEIGHT | EMPTY BOTTLE (LBS) | FILLED BOTTLE (LBS) | TOTAL UNIT WT. (LBS) | TOTAL CASE WT. (LBS) | TOTAL NET WGT. & BOTTLES CASE |
|------------|-----------|--------------|------------------|--------|--------------------|-----------------|----------------|-------------|---------------|-------------|-----------------|-------------|------------|-------------|--------------------|---------------------|----------------------|----------------------|-------------------------------|
| BLANCO | GLASS | 40% | 6 | 750 ML | 1 08 60000 55880 5 | 8 60000 55880 8 | 21.2 | 20 | 4 | 80 | -908 | 11.611 | 11.220 | 11.611 | 1.931 | 5.527 | 1699.0 | 767.9 | 1200 |
| REPOSADO | GLASS | 40% | 6 | 750 ML | 1 08 60000 55881 2 | 8 60000 55881 5 | 21.2 | 20 | 4 | 80 | -908 | 11.611 | 11.220 | 11.611 | 1.931 | 5.527 | 1699.0 | 767.9 | 720 |
| AÑEJO | GLASS | 40% | 6 | 750 ML | 1 08 60000 55882 9 | 8 60000 55882 2 | 21.2 | 20 | 4 | 80 | -908 | 11.611 | 11.220 | 11.611 | 1.931 | 5.527 | 1699.0 | 767.9 | 480 |